



7 ROBOTS  
**MEDIA KIT** 2012





Can you imagine an artist who can write? Or a writer with a head for business? Most companies aren't sure what to do with people who don't fit into little boxes. Miguel Guerra and Suzy Dias decided to break through these barriers.

**7 Robots** is an expression of pure imagination and fun. Since no single company could house our varied interests and passions, we started our own. We are artistic and savvy entrepreneurs, i.e., we pursue what we love with reckless cautious abandon.



## BIOS

Miguel Guerra was born and spent much of his childhood in Madrid, Spain, and nearby Alcalá de Henares. He's the son of a Spanish mother and an African American father who was stationed in Madrid. Along with his older brother James, Miguel and his family later moved around the USA and settled in Canada. He speaks English and Spanish.

Suzy Dias is a comic book creator, writer, and graphic designer for 7 Robots. She is also a Project Manager for a large financial news and data company in New York City. Her parents are from Portugal and settled in Toronto, Canada to raise a family of three girls. Suzy speaks English, Portuguese, and Spanish.

Miguel and Suzy met in university and were soon married. They made their way to New York City to try their luck. They found the city never sleeps because people never stop working, which was just fine with them. The New York vibe is intensely creative, cynical, and frenzied, all of which provided a deluge of story ideas. Miguel is constantly sketching and working on new concepts and Suzy writes children's books and scripts while riding the subway to and from work. The city tapped into their creative juices and they haven't looked back since.

They recently had two wonderful children - Declan and Sofia - who brought their own inspiration with *Super Kid Heroes*. With a little help from Declan they also found a name for their new company. When asked what he loves most, Declan narrowed it down to trains, trucks, and robots. Robots was everyone's hands down favorite. It's a universal word that inspires a child's curiosity and exemplifies modern scientific breakthroughs. Not bad for a three year old.

## COMPANY PROFILE

**Miguel Guerra** is a comic book creator, artist, and writer. **Suzy Dias** is a writer, editor, and graphic designer. They began publishing their own graphic novels and comics in 2006 under *Iberian Press*. Their first major title, ***Samurai Elf***, is a five part graphic novel series about a naïve teen that is forced to live life on the edge after massive failures plunge his world into a global war. The key themes are friendship, war (lead-up and aftermath), nature vs. technology, and a coming of age. Volumes one and two appeared in 2006 and 2008 through *Diamond Comic Distributors*. Miguel and Suzy's short stories have also been featured in ***Heavy Metal*** (magazine) from 2007 to 2010.

In 2011, *Iberian Press* evolved into *7 Robots, Inc.*, a company with a wider field of view. *7 Robots* provides a launch pad for Miguel and Suzy to create and produce anything they can imagine - comics, graphic novels, scripts, custom toys, etc. December 2011 brought a brand new gift idea - ***Super Kid Heroes*** - where Miguel creates illustrations of classic superheroes whose faces and features are left unfinished...a blank canvas waiting for your child's smiling face. Fun, one of a kind art for kids.

2012 is a banner year with the publication of two new titles: *Super Corporate Heroes* and *Alric the Wild*.

***Super Corporate Heroes*** is a satirical comic book mini-series that takes place in an alternate reality, where superheroes are real and they work for a living. The economy is in the toilet and a Machiavellian supervillain called the *Invisible Hand* secretly controls Wall Street and the direction of the nation.

***Alric the Wild*** is a quirky all-ages graphic novel series that introduces kids to major people and places in ancient history. If you cross *Conan the Barbarian* with *SpongeBob SquarePants* and add a sprinkling of *Indiana Jones*, you'll begin to understand *Alric the Wild*. The first volume is aptly named, ***Alric the Wild and the Flushing of Atlantis***.



## **SUPER Corporate HEROES**

FOR IMMEDIATE RELEASE

### **Truth, justice and how much does it pay?**

In an alternate reality, superheroes are real and they work for a living. The economy is in the toilet and a Machiavellian supervillain called the Invisible Hand secretly controls Wall Street and the direction of the nation.

All superheroes work for a Fortune 500 company called Superhero, Inc. and people pay for rescue insurance. The most powerful superheroes can earn big money and become instant celebrities. Less powerful superheroes can earn a decent living, but like everyone else they must deal with the daily grind and trying to get a piece of the American pie.

Miguel Guerra is a comic book creator, artist, and writer for 7 Robots. Suzy Dias is a comic book creator, writer, and graphic designer for 7 Robots. She is also a project manager for a large financial data firm in New York City. Their short stories were featured in *Heavy Metal* (magazine) from 2007 - 2010.

Their first comic book miniseries - **Super Corporate Heroes** - mashes together Miguel's love of comic books with Suzy's financial background and wry sense of humor to put a satirical spin on the global economic crisis. They examine celebrity culture, superheroes, and economist Adam Smith's "invisible hand" of the market to ask the question -- is altruism dead?

An exclusive preview is now available at [www.7robots.com/shop](http://www.7robots.com/shop). Art for this comic is available upon request.

- Pub date: March 2012
- Publisher: 7 Robots, Inc.
- Distributor: Liber Comic Distributors ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))

CONTACT:  
Miguel Guerra  
[7robotsmedia@gmail.com](mailto:7robotsmedia@gmail.com)  
(718) 638-1601

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# SUPER Corporate HEROES

**Title:** Super Corporate Heroes

**Creators:** Miguel Guerra and Suzy Dias

**Publisher:** 7 Robots, Inc.

**Tagline:** Truth, justice and how much does it pay?

**Synopsis:** In an alternate reality, superheroes are real and they work for a living. The economy is in the toilet and a Machiavellian supervillain called the *Invisible Hand* secretly controls Wall Street and the direction of the nation.

All superheroes work for a Fortune 500 company called *Superhero, Inc.* and people pay for rescue insurance. The most powerful superheroes can earn big money and become instant celebrities. Less powerful superheroes can earn a decent living, but like everyone else they must deal with the daily grind and trying to get a piece of the American pie.

**Themes:** Celebrity culture, superheroes, economist Adam Smith's "invisible hand" of the market, and the role of altruism in a modern economy.

**Similar Titles:** *V for Vendetta* (questions power), *Watchmen* (superheroes as real people), *Superman* (selfless hero), and *X-Men* (group dynamic).

**Details:**

- Full color comic book series (12 issues)
- Genre: Superheroes, satire, humor
- Audience: Teen +
- Pub Date: March 2012
- Print Comic: \$3.99
- Digital Comic: 0.99¢
- \*\*Exclusive free preview now available
- Distributor: Liber Comic Distribution ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))
- ISBN: 0-9778454-2-7
- ISBN 13: 978-0-9778454-2-2



# SUPER KID HEROES

FOR IMMEDIATE RELEASE

## Every kid should be a superhero!

Parents are always searching for the perfect gift for their child. Friends and family scratch their heads trying to figure out what to buy for Christmas, Chanukah, birthdays, bar and bat mitzvahs, graduations, and other special occasions. Super Kid Heroes are an original, fun, and inexpensive way to bring your child's dream to life...and hang it on your wall.

Picture any child at the center of a comic book splash page, smiling away in a classic superhero pose. We make it easy. Browse through our *Library of Superheroes* and click on your favorite template. There are child and toddler versions of all our superheroes so you can better match them to your child's age and body type. Using basic information that you provide, we'll create a portrait of your child's face to add to the template. To see samples and review how it works, please visit [www.superkidheroes.com](http://www.superkidheroes.com).

Where did this idea come from? In 2008 and 2010, Miguel Guerra and Suzy Dias had two very sweet children - - Declan and Sofia. When Declan asked if he could be a superhero, Miguel was happy to draw him a picture. Declan loved it! When Suzy, a writer and project manager thought, "Every kid should be a superhero!", the wheels started turning.

Using Declan and Sofia as models, Miguel created illustrations of iconic superheroes whose faces and features were left unfinished...a blank canvas waiting for a child's smiling face. When they offered **Super Kid Hero** portraits to their friends they were a huge hit. Word spread fast. They knew they were on to something good.

CONTACT:  
Miguel Guerra or Suzy Dias  
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# ALRIC THE WILD

FOR IMMEDIATE RELEASE

## Like a pie in the face of history!

If you cross *Conan the Barbarian* with *SpongeBob SquarePants* and add a sprinkling of *Indiana Jones*, you'll begin to understand **Alric the Wild**. This quirky all-ages graphic novel series introduces kids to major people and places in ancient history. Few can claim to have set history screaming off course more often than Alric the Wild!

Join Alric, Monkey King, and Camila the Amazon Princess for an idiotic romp of epic proportions. Hijinx, magic, fun, and highflying adventure weave their way through every volume as the madcap trio sink Atlantis, topple the Great Wall of China, destroy the Colossus of Rhodes, get Socrates arrested, and burn down the Library of Alexandria.

***Alric the Wild and the Flushing of Atlantis*** is the first all ages graphic novel from the dynamic duo, Miguel Guerra and Suzy Dias, creators of *Super Incorporated Heroes*. An exclusive digital comic is available for a limited time at [www.7robots.com/shop](http://www.7robots.com/shop).

- Pub date for comic (24 pages): June 2012
- Pub date for graphic novel (92 pages): early 2013
- Publisher: 7 Robots, Inc.
- Distributor: Liber Comic Distributors ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))

Art for this comic is available upon request.

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# ALRIC THE WILD

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**Creators:** Miguel Guerra and Suzy Dias

**Publisher:** 7 Robots, Inc.

**Tagline:** Like a pie in the face of history!

**Concept:** If you cross *Conan the Barbarian* with *SpongeBob SquarePants* and add a sprinkling of *Indiana Jones*, you'll begin to understand *Alric the Wild*. This quirky all-ages graphic novel series introduces kids to major people and places in ancient history.

**Synopsis:** In ancient times when warriors were forged from the edge of a blade, there is one hero who wasn't - Alric the Wild. Join Alric, Monkey King, and Camila the Amazon Princess for an idiotic romp of epic proportions.

Hijinx, magic, fun, and highflying adventure weave their way through every volume as the madcap trio sink Atlantis, topple the Great Wall of China, destroy the Colossus of Rhodes, get Socrates arrested, and burn down the Library of Alexandria. Few can claim to have set history screaming off course more often than ***Alric the Wild!***

**Themes:** Friendship, slapstick, ancient history, humor.

**Details:**

- Full color comic and graphic novel
- Genre: Humor
- Audience: All ages
- Pub date for comic (24 pages): June 2012
- Pub date for graphic novel (92 pages): early 2013
- Distributor: Liber Comic Distribution ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))



# SAMURAI ELF®

FOR IMMEDIATE RELEASE

## Don't you die before this ends!

When massive failures plunge the world into a global war, a naïve teen is forced to live life on the edge. When all he has left are his friends and a single-minded need for the truth, events force him to raise his sword or fall on it. Our hero chooses to forge a new path. This sci fi/fantasy series follows an unwilling hero through a series of awakenings that will bring balance to the world or smash it in two.

After reeling from multiple global wars, an anxious peace resides over the planet Tyr. As people start to rebuild, civilization is again threatened by a new enemy, The Horde -- a hive-minded cybernetic army and their enigmatic leader, Lopt. They seek the one who holds the key to a legend that few still believe. The Horde is after Ardan, a teen Elf, hastily trained as a Samurai, but ignorant of why he's being hunted. Ardan, his closest friend Keegan, and their ragtag crew of Samurai, Dwarves, outcasts, and bounty hunters must unlock the secret to Ardan's past before his ever increasing power destroys The Horde...and everything else worth saving.

**Samurai Elf®** is the first ever graphic novel series from the dynamic duo, Miguel Guerra and Suzy Dias, creators of *Super Incorporated Heroes*. Their short stories have also been featured in *Heavy Metal* (magazine). The graphic novels (print) and digital comics are now available at [www.7Robots.com/shop](http://www.7Robots.com/shop).

- Pub Date: January 2012
- Publisher: 7 Robots, Inc.
- Distributor: Liber Comic Distribution ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))
- \*Originally carried by Diamond Comic Distributors, 2006 and 2008

Art for this comic is available upon request.

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# SAMURAI ELF

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**Creators:** Miguel Guerra and Suzy Dias

**Publisher:** 7 Robots, Inc.

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**Concept:** When massive failures plunge the world into a global war, a naïve teen is forced to live life on the edge. When all he has left are his friends and a single-minded need for the truth, events force him to raise his sword or fall on it. Our hero chooses to forge a new path. This sci fi/fantasy series follows an unwilling hero through a series of awakenings that will bring balance to the world or smash it in two.

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**Themes:** Friendship, war (lead-up and aftermath), nature vs. technology, conflict within (feeling helpless and destructive), and a coming of age.

**Details:**

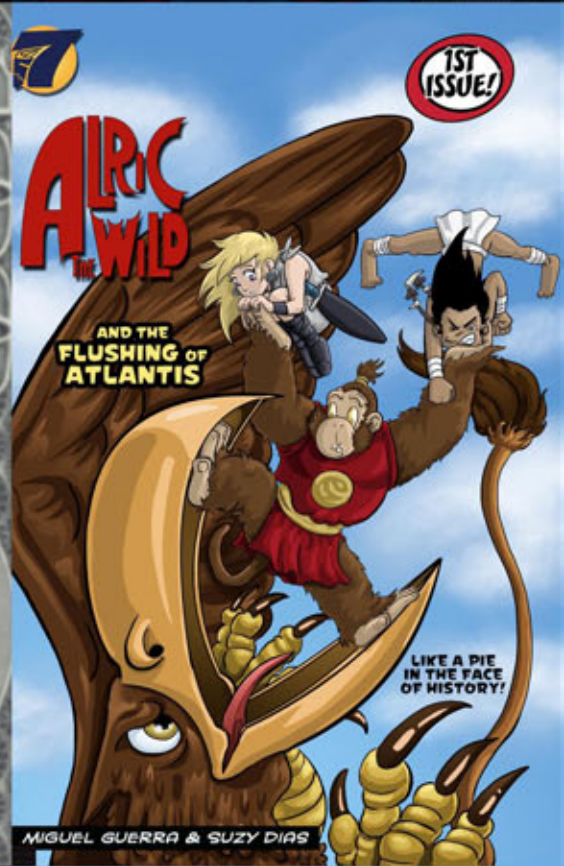
- Full color graphic novel series (5 volumes)
- Genre: Sci fi, fantasy, coming of age, mystery
- Audience: Teen +
- Distributor: Liber Comic Distribution ([www.liberdistro.com/catalog](http://www.liberdistro.com/catalog))
- \*Originally carried by Diamond Comic Distributors, 2006 and 2008

**Volume 1: Set Apart**

- Black and white, 184 pages
- Pub Date: January 2012
- Graphic Novel: \$5.99
- Digital Comic: 0.99¢
- ISBN: 0-9778454-0-0
- ISBN 13: 978-0-9778454-0-8

**Volume 2: Bull's Eye**

- Full color, 228 pages
- Pub Date: January 2012
- Graphic Novel: \$7.99
- Digital Comic: Coming soon
- ISBN: 0-9778454-1-9
- ISBN 13: 978-0-9778454-1-5



MEET THE  
INVISIBLE  
HAND

THERE CAN ONLY BE ONE

1ST  
ISSUE!

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ISSUE  
28 PAGE  
SPECIAL

BEING SAVED  
IS NOT A  
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IT'S A  
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MEET THE  
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MIGUEL GUERRA & SUZY DIAS

AIRIC  
THE WILD  
AND THE  
FLUSHING OF  
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LIKE A PIE  
IN THE FACE  
OF HISTORY!

MIGUEL GUERRA & SUZY DIAS

SAMURAI  
ELF  
VOL. 2  
BULL'S EYE

#2  
MAY  
SUPER  
CORPORATE  
HEROES

MEET THE  
INVISIBLE  
HAND

THERE CAN ONLY BE ONE  
MASTER OF THE  
UNIVERSE

THE MAN WHO MADE  
ATLAS SHRUG

MIGUEL GUERRA & SUZY DIAS

SUPER KID HEROES

EVERY KID  
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