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Super Corporate Heroes Vol.1: With great power, take no responsibility!

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New York, NY - After powerful companies (and lobbyists) decimate the golden age of non-profit superheroes, new rules are designed and a new generation of superheroes use their extraordinary powers to earn a living. In this alternate reality, superheroes must be licensed by a mega insurance company called Superhero, Inc and people pay to be rescued. Saddle up for the absurdly modern misadventures of these working superheroes.

The narrative thread weaves around short vignettes detailing moments in the lives of key superheroes that work for Superhero, Inc. The benefits of working for the company are fame and fortune. Their celebrity can dwarf the paparazzi frenzy of Hollywood stars and all-star athletes combined. The top earner and most famous is **American Icon**, a former country music star. His invulnerable strength is only matched by his binge drinking and playboy lifestyle. The hardest working superhero is **Ms. Titanium**. She's just as strong as American Icon, but when she finds out she's only paid half of his salary, she walks out to plot her revenge. Then there's the working stiff heroes, who are overworked, underpaid, and punished for saving people without Rescue Insurance. Enter **Blue Collar** (a.k.a. Hero in a Hatchback), a divorced father of three with more bills than cash, and **Spinlar**, a half fly, half spider Brazilian heartthrob who's trying to live the American dream. His one problem? Spinning a web from his back end can keep even the best superhero's career from advancing. Back in the golden age, when altruism was noble, the biggest name was **Tom Walters**, the original American Icon, until his name was illegally trademarked by Superhero, Inc. Tom is fighting the rise of the corporate superhero to get back his name and the right to rescue people without a Superhero License.

Behind it all is **Invisible Hand**, the most enigmatic and sinister super villain of all. He threads the needle that weaves the plot, stitching seemingly random events together to capture the wealth of nations in his nefarious net.

The first of four volumes - *Super Corporate Heroes: Sticky Fingers* - slaps a satirical spin on the ludicrous nature of the financial crisis. The mini-series examines the cult of celebrity, economist Adam Smith's "invisible hand" and asks the question - Is altruism dead?

Who could create a satirical comedy based on the current financial crisis? A pair who's quirky humor reveals the only difference between comics and economics is three letters. Miguel Guerra is a comic book creator, artist, and writer. His short stories and art have graced the pages of various small publishers and companies, like the National Book Foundation. Suzy Dias is a comic book creator, writer, and graphic designer. She's worked for large media and financial companies, including 10 years at Bloomberg in New York City. Together, Miguel and Suzy have published multiple stories in "Heavy Metal" magazine. In 2006, they founded a small press which evolved into 7 Robots, Inc., where they publish comics, graphic novels, anthologies, and more.

Advanced digital copies of "Super Corporate Heroes (vol.1): Sticky Fingers" are now available from Amazon Kindle, iBooks, Google Books, DriveThru Comics, and on sale at www.7robots.com/shop. The official release date is January 31, 2014. Print copies (\$19.99) will be available at Indy Planet.

Art for this comic is available upon request. You can also visit <http://www.7robots.com/mediakit/supercorporateheroes.html>

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